

## “Shares to New York” How to be a Renaissance Hero

As some of you already know I have been contracted with the Amsterdam Whitney International Fine Art Gallery located in the prestigious Chelsea art district of New York City. On January 15<sup>th</sup>, 2009, I will be featuring 5 pieces of artwork, which includes 2 new works that have never been displayed. I am now in the process of trying to raise the funds needed to cover the entry fee \$2,250, flight and hotel \$850, shipping \$1,100 (less if one way ☺), and about \$360 in framing.

I would like to thank all those supporters that have been so gracious since my August opening at the Sixth Street Gallery titled “Organic Acid”. Your donations and purchases are greatly appreciated.

There are multiple ways to help me on this NY adventure. You may purchase my works for sale on my website as well as current works and prints displayed at the Sixth Street Gallery in downtown Vancouver, WA. I have 10 works listed on the website of the Rhonda Schaller Gallery in Chelsea NY [www.rhondschallerchelsea.com](http://www.rhondschallerchelsea.com) artists link network). I also have an award- winning piece at [www.artkudos.com](http://www.artkudos.com).

For the first time ever I am offering something specific to this exhibition called “Shares to New York: How to be a Renaissance Hero”. This idea gives anyone a chance to purchase an actual share of this NY exhibition. There are 2 options available:

### **A Full share for \$50 the shareholder will receive:**

- A signed 5 x 7 photograph of me at the Amsterdam Whitney Gallery exhibition.
- A personalized postcard mailed directly to you from New York City.
- A 5” x 5” ORIGINAL drawing exclusive to this exhibition meaning there will be no copies or reproductions.

### **A Half share for \$25 the shareholder will receive:**

- A signed 5 x 7 photograph of me at the Amsterdam Whitney Gallery exhibition.
- A personalized postcard mailed directly to you from New York City.
- A deck of my Erratic Drip playing cards with the suit/number of your choice signed and referenced to this specific exhibit.

The deadline for becoming a shareholder for this exhibition is **December 31<sup>st</sup>, 2008**.

Delivery:

- **Full Share Package:** (photo and original drawing) will depend on how many total shares are sold. Orders will be completed and delivered on a 1<sup>st</sup> in 1<sup>st</sup> out basis. Details will be posted on my website on February 15<sup>th</sup>, 2009.
- **Half Share Package:** (photo and signed deck of cards) will be sent by February 15<sup>th</sup>, 2009.

**Please see the Renaissance Hero press release and Application Form on the  
NEXT PAGE.**

# How to Be a Renaissance Hero

Ever wondered what it would be like to live like a Medici? Most of us will never have a chance to live that kind of privileged and affluent life, much less rule over large chunks of Italy. But we can do one thing that the Medici family famously did: we can support an emerging artist on his journey to fame and fortune.

Ron Jones, a Vancouver pen and ink artist, has been asked to exhibit his work in New York City at the Amsterdam Whitney Gallery in January of 2009. A New York show is something most artists only dream about. This may be the break he has been working for. The catch? Getting his work and himself to New York takes quite a bit of money.

So, Ron has come up with a unique approach to fundraising: he's selling "shares" in his exhibit. For only \$50, you can play the role of a Renaissance duke or duchess and help get Ron and his work to New York. In exchange for this investment, each shareholder will receive—in addition to Ron's gratitude—the following: a post card from New York sent by Ron, an autographed 5 x 7 photo of Ron at his opening and a 5"x 5" pen and ink ORIGINAL work created and signed by Ron.

If a \$25 half share is more in your budget range, you'll get the post card and photo and an autographed deck of playing cards with Ron's Erratic Drip design on the back. You can select the lucky card in the deck for him to sign.

Don't miss out on this chance to be a modern Renaissance hero, playing the part of a Medici for this wonderful local artist. For additional information please contact the artist through his website at [www.worldsthruink.com](http://www.worldsthruink.com). Then fill out the form below, sending it, with cash or your check, (PayPal is also an option) to:

Ron Jones  
10016 NE 122<sup>nd</sup> Ave.  
Vancouver, WA 98682

Thank you so much for your support!

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NAME OF HERO: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_  
\_\_\_\_\_

EMAIL ADDRESS: \_\_\_\_\_

PHONE NUMBER: \_\_\_\_\_

\_\_\_\_ \$50 full share \_\_\_\_ \$25 half share (Suit/Number of card to be signed) \_\_\_\_\_  
\_\_\_\_ cash \_\_\_\_ check \_\_\_\_ PayPal (will bill you using email for secure credit card purchase)